

May 15, 2019

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, C- 1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051.

Sub.: Allotment of 16,234 Equity Shares of Aditya Birla Fashion and Retail Limited ("the Company") under Employee Stock Option Scheme 2013 ("ESOS - 2013") and Aditya Birla Fashion and Retail Limited Employee Stock Option Scheme 2017 ("ESOS - 2017")

Ref.: Scrip Codes: BSE - 535755; NSE - ABFRL

Dear Sir/ Madam,

This is to inform you that pursuant to the exercise of Stock Options under ESOS-2013 and Scheme 2017, the Nomination and Remuneration Committee of the Board of Directors of the Company has today i.e. on May 15, 2019 approved the allotment of 16,234 (Sixteen Thousand Two Hundred and Thirty Four) Fully Paid-up Equity Shares of ₹ 10/- each ("said Shares"). The said Shares will rank *pari passu* with the existing Equity Shares of the Company in all respects.

Consequent to the above allotment, the Paid-up Equity Share Capital of the Company will increase from ₹ 7,73,48,59,620 (77,34,85,962 Fully Paid-up Equity Shares of ₹ 10/- each) to ₹ 7,73,50,21,960 (77,35,02,196 Fully Paid-up Equity Shares of ₹ 10/- each).

This is for your kind information.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

pr Geetika Anand

Asst. Vice President & Company Secretary

